

SCHOOL DISTRICT BOND ELECTIONS

Election Guidelines for BISD Employees

The Bastrop ISD Board of Trustees called a Bond Election to be held on May 2, 2020. After a school bond election is called, state law prohibits school districts from using public funds or resources to advocate for or against the bond. District resources include an employee's paid time, as well as district facilities, equipment and supplies. BISD facilities will serve as polling locations during Early Voting and on Election Day, and it is important for BISD employees to be aware of which political activities are permissible and impermissible.

DO

DO Learn About the Bond Propositions

Visit bisdtx.org/Bond2020 or contact the BISD Communications Office

DO Share the Facts

Educate people about the bond but stick to the facts

DO Encourage People TO Vote But Not HOW They Should Vote

DO Know Where to Go and Who to Contact If You Have Questions

Visit bisdtx.org/Bond2020 or contact the BISD Communications Office

DO Vote!

As a registered voter, it is your privilege to make your voice heard. Early voting is April 20-28. Election Day is May 2.

Although employees may not use school district resources for political advertising, employees are free to campaign on their own time and with their own resources.

DON'T

DON'T Advocate During Work Hours

You may share facts only during work hours. You can express personal opinions about the election when you are off duty, on your own time, using your own resources.

DON'T Spend or Authorize Spending of District Funds for Political Advertising

Political advertising is any communication that advocates a particular outcome of an election. It can be a communication "for" or "against" something or someone and could include a flyer, newsletter, poster, email message, or a posting on social media or a blog.

DON'T Conduct Political Advertising Using District-Owned Resources

This includes using your District computer to create or share emails, social media posts, flyers, etc.

DON'T Conduct Political Advertising at District Facilities or Functions

School district mailboxes may not be used to distribute materials advocating for or against an election. Also, flyers or other materials in support or opposition may not be located in staff lounges or other areas.

DON'T Be Afraid to Share Factual Information

Talk about the bond propositions and educate people on the facts. Factual information, however, can still violate the prohibitions against political advertising if it also includes persuasive slogans or any message of advocacy.

